

Bellring Brands, Inc.

U.S. Securities Litigation

BellRing Brands, Inc. (NYSE: BRBR): BellRing Brands, Inc. (“BellRing Brands” or the “Company”) is being investigated for violations of the federal securities laws in connection with potential false and misleading statements made to investors and a subsequent significant price decline in the stock.

If you incurred losses on your investments in BellRing Brands, you are encouraged to submit your information.

Why Is BellRing Brands being Investigated?

BellRing Brands operates in the convenient nutrition category. The Company’s primary brands include Premier Protein and Dymatize, which offer ready-to-drink protein shakes and powders.

During the relevant period, the Company stated that Premier Protein “hit an all-time high in household penetration” and that “demand remains strong.” The Company also stated that its growth was “strong in all channels,” driven by “distribution expansion, accelerating velocities and incremental promotional activity.”

In truth, the Company’s sales growth during the relevant period may have been driven by temporary trade inventory loading at several key retailers, not sustainable end-consumer demand.

The Stock Declines as the Truth Is Revealed

On May 5, 2025, after market hours, BellRing Brands reported its fiscal Q2 2025 financial results and held an earnings call the following morning. During the earnings call, the Company revealed that starting in Q2 2023, “several key retailers lowered their weeks of supply on hand,” which would create a headwind to Q3 2025 growth. The Company announced it now expected Q3 net sales growth of “low single digits,” with Premier Protein as the main driver, and “all other[s] flat to down.” The Company also announced it was expanding promotions to boost sales and “offset [] third quarter reductions in retailer trade inventory levels.” On this news, the price of BellRing Brands stock fell \$13.96 per share, or more than 18%,

from \$77.34 per share on May 5, 2025, to \$63.38 per share on May 6, 2025.

What Are My Rights?

If you incurred losses on your investments in BellRing Brands, you are encouraged to submit your information using the form on this page to speak with an attorney about your rights.

You can also contact:

Ross Shikowitz

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All representation is on a contingency fee basis. Shareholders are not responsible for any court costs or expenses of litigation. The firm will seek court approval for any potential fees and expenses.

Why Bleichmar Fonti & Auld LLP?

BFA is a leading international law firm representing plaintiffs in securities class actions and shareholder litigation. It has been named a top plaintiff law firm by *Chambers USA*, *The Legal 500*, and *ISS SCAS*, and its attorneys have been named “Elite Trial Lawyers” by the *National Law Journal*, among the top “500 Leading Plaintiff Financial Lawyers” by *Lawdragon*, “Titans of the Plaintiffs’ Bar” by *Law360* and “SuperLawyers” by Thomson Reuters. Among its recent notable successes, BFA recovered over \$900 million in value from Tesla, Inc.’s Board of Directors, as well as \$420 million from Teva Pharmaceutical Ind. Ltd.

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