

## The J.M. Smucker Company

U.S. Securities Litigation

**The J.M. Smucker Company (NYSE: SJM):** The J.M. Smucker Company (“J.M. Smucker” or the “Company”) is being investigated for violations of the federal securities laws in connection with potential false and misleading statements made to investors and a subsequent significant price decline in the stock.

***If you incurred losses on your investments in J.M. Smucker, you are encouraged to submit your information.***

### Why Is J.M. Smucker being Investigated?

J.M. Smucker manufactures and markets branded food and beverage products. In November 2023, the Company completed an acquisition of Hostess Brands, Inc. (“Hostess”), a manufacturer and marketer of sweet baked goods brands. The Company stated that the Hostess acquisition was “highly complementary” and that “underlying trends in snacking and specifically sweet snacking still bode well for the category.”

In truth, it appears the Company’s Sweet Baked Snacks segment, which includes Hostess, significantly deteriorated in the face of declining trends in sweet snacking.

### The Stock Declines as the Truth Is Revealed

On June 10, 2025, J.M. Smucker reported its Q4 2025 financial results and announced that it recognized a \$867 million impairment charge related to the goodwill of its Sweet Baked Snacks segment and a \$113 million impairment charge related to the Hostess brand trademark driven by the “continued underperformance of the Sweet Baked Snacks segment.” On this news, the price of J.M. Smucker stock fell \$17.44 per share, or more than 18%, from \$111.85 per share on June 9, 2025, to \$94.41 per share on June 10, 2025.

### What Are My Rights?

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***If you incurred losses on your investments in J.M. Smucker, you are encouraged to submit your information using the form on this page to speak with an attorney about your rights.***

You can also contact:

Ross Shikowitz

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All representation is on a contingency fee basis. Shareholders are not responsible for any court costs or expenses of litigation. The firm will seek court approval for any potential fees and expenses.

### **Why Bleichmar Fonti & Auld LLP?**

BFA is a leading international law firm representing plaintiffs in securities class actions and shareholder litigation. It has been named a top plaintiff law firm by ISS SCAS and its attorneys have been named "Titans of the Plaintiffs' Bar" by Law360 and "SuperLawyers" by Thomson Reuters. Among its recent notable successes, BFA recovered over \$900 million in value from Tesla, Inc.'s Board of Directors, as well as \$420 million from Teva Pharmaceutical Ind. Ltd.

*Attorney advertising. Past results do not guarantee future outcomes.*