

## Andrew Yang Supports BFA's Position That Personal Data Has Economic Value

On July 27, 2020, Bleichmar Fonti & Auld LLP, Simmons Hanly Conroy LLC, and Kaplan Fox & Kilsheimer LLP filed a complaint on behalf of certain Google Chrome users. The complaint alleges that Google violated its express promise not to take users' personal data when using the Chrome browser outside of synched mode. Importantly, the complaint claims that the personal data taken by Google has economic value and seeks damages for users.

Google has tried to dismiss the case, arguing that users don't have a contract with Google. Our firms are opposing this motion. Today, Andrew Yang and his Data Dividend Project have filed an amicus brief in support of the argument that personal data has economic value. A copy of the brief is available under Downloads & Links to the right.

If you use the Google Chrome browser and want to know whether your data may be affected by the unlawful practices alleged in this litigation, please contact us at [GoogleChrome@bfalaw.com](mailto:GoogleChrome@bfalaw.com).

More coverage can be found in the Law.com link to the right.