

Ninth Circuit Upholds Historic \$725 Million Settlement in BFA's Landmark Facebook Data Privacy Class Action

The U.S. Court of Appeals for the Ninth Circuit has upheld a landmark \$725 million settlement in the class action case over the 2018 Cambridge Analytica privacy breach. The case, *In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, addressed Facebook's unlawful sharing of users' private data with third-party developers, including Cambridge Analytica, without user consent.

BFA played a key role in the case, with Lesley Weaver appointed as Co-Lead Counsel for Plaintiffs in 2018. Under her leadership, the legal team secured the historic settlement, marking the largest recovery ever in a data privacy class action and the most Facebook has paid to resolve a private class action.

The Ninth Circuit's approval affirmed the district court's comprehensive review of the settlement, noting that it met the "higher standard of fairness" required for such agreements. The settlement will provide compensation to U.S. Facebook users whose data was misused, reinforcing the importance of protecting consumer privacy in the digital age.

This settlement is a landmark achievement for privacy law and sets an important precedent for future data misuse cases.