

BFA Appointed Co-Lead Counsel in Allstate Privacy Litigation

On April 10, Judge Jeremy C. Daniel of the United States District Court for the Northern District of Illinois appointed BFA Partner Lesley Weaver to the Plaintiff's Executive Committee in *In re: Allstate & Arity Consumer Privacy Litigation*.

The case seeks redress from Allstate and its data analytics subsidiary, Arity, for their unlawful harvesting of consumer data through mobile apps, use of such consumer data to increase policyholders' insurance rates, as well as the sale of such consumer data to other auto insurers and third parties.