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Anne Davis is a partner at BFA and has more than a decade of experience litigating complex matters in both federal and state courts, including in California, Delaware, and Kansas. She focuses her practice on complex investigations and litigation of antitrust, consumer, and securities matters.

Anne was a key member of the team that litigated *In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, which resulted in a historic \$725 million settlement—the largest privacy class action settlement in history. She is currently a key member of the teams litigating *In re Google RTB Consumer Privacy Litigation, In re Google Generative AI Copyright Litigation, In re Local TV Advertising Antitrust Litigation, In re Domestic Airlines Travel Antitrust Litigation, In re: ZF-TRW Airbag Control Units <i>Products Liability Litigation*, and *In re Mexican Government Bonds Antitrust Litigation*.

Anne was named a National Trial Lawyers Top 100 Litigator in 2023 and 2024. She serves on the Executive Committee of the California Lawyer's Association's Antitrust and Unfair Competition Law Section, is a Senior Editor of the California Antitrust and Unfair Competition Law Treatise, is an active member of and contributor to WG11 (Data Security and Privacy Liability) and WG13 (Al and the Law) for the Sedona Conference, and serves on the drafting team for the Sedona Conference *Data Privacy Primer, Second Edition*. Anne is also a member of the faculty for PLI's annual Accounting for Lawyers seminar.

Prior to joining BFA, Anne served as a Principal Counsel for Sales Practice Enforcement at the Financial Industry Regulatory Authority (FINRA), where she brought charges and negotiated resolutions or litigated formal actions pertaining to violations of FINRA, U.S. Securities and Exchange Commission (SEC), Municipal Securities Rulemaking Board (MSRB) rules, and federal securities laws by registered individuals and FINRA member firms.



Before FINRA, Anne was a senior associate at a global law firm, where she specialized in securities litigation and enforcement, complex civil litigation, and internal investigations.